MAE DANDRIDGE

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# **ABOUT ME**

I'm interested in all types of media and materials and how to use them together to create a persuasive message. I began taking photography classes in high school which sparked my interest in visual arts. Since diving into the creative world, I've also developed a passion for live production, graphic design, and the music industry. These discoveries have led to where I am right now, a Visual Communications major with a Music Industry Studies minor. My dream job would involve aspects of all of these in a competitive, dynamic environment. The more I learn, the more I fall in love with my area of study.

# **EDUCATION**

UNIVERSITY OF SOUTH CAROLINA Columbia, SC

**Major:** Visual Communications Fall 2018-May 2022

**Minor:** Music Industry Studies

**GPA:** 3.8

**Honors:** Capstone Scholar, Dean’s List (5 semesters)

**EXPERIENCE**

SEC Network/live production intern Columbia, SC

**University of South Carolina Athletic Department** August 2020 – Present

* Worked in the UofSC studio during game days working stations such as replay, graphics, audio, and technical directing. Worked as a team to troubleshoot live broadcasts. Participated in pre- and post-production organization, planning, and packaging.

waitress/to-go personell Columbia, SC

**Eggs Up Grill** October 202 – Present

* Created a basic system for taking, packaging and selling over 300 to-go meals a day while supervising two to-go employees. Increased sales by 120%. Greeted each guest and tended to their needs, as well as resolved issues with orders or upset customers. Coordinated with 5 delivery companies to ensure great quality for guests.

Great graphics custom framing Charlottesville, VA

**Custom Framer and Design Consultant** May 2020 – Present

* Worked with customers to create and sell custom framing solutions that fit their artistic pieces and budget. Created company website, LinkedIn, Facebook, and auction page. Coordinated social media posts and supervised online sales.

CAMP ALLEGHANY FOR GIRLS Lewisburg, WV

**Assistant Director of Mother-Daughter Weekend** June 2019– Present

* Planned and executed the first-ever annual Mother-Daughter weekend as a promotion event for term camp. Coordinated day-tot-day activities for campers and their parents. Ensured the safety and enjoyment of over 70 children and adults.

**Media Team Member and Photographer** June 2019– August 2019

* Created and planned media content for social media platforms, as well as managed the accounts. Photographed, organized, edited, and uploaded over 500 pictures daily. Researched media techniques for optimal audience engagement

CHICK-FIL-A Columbia, SC

**Marketing and Sales Intern** October 2018 – February 2019

Worked under the Marketing and Catering Director to assist in the everyday marketing of the Chick-fil-A brand

* Created remarkable experiences for our guests to increase sales through catering, offsite vendors, social media, and in-store engagement. Learned and implemented leadership and teamwork skills on a staff of 150+ members. Planned and executed events and promotions to create involvement in the community.

CAMP ALLEGHANY FOR GIRLS Lewisburg, WV

**Camp Counselor** June 2017 - August 2017

Elected a junior counselor and complete multiple stages of counselor certification at a small, traditional summer camp for girls age 6 – 17. Supervised a tent of 6th and 7th grade girls for eight weeks in the summer and monitored each girls’ daily schedule and activities. Handled cases of homesickness, illness, and arguments. Instructed activities in canoeing and rifle, ensuring camper safety and knowledge of the skills related to the lessons.

**EXTRACURRICULARS**

Palmetto AnIMAL ASSISTED LIFE SERVICESDecember 2018 – Present

Capstone ScholarsAugust 2018 – Present

 AMERICAN RED CROSS June 2017 - Present

* Certified lifeguard, certified in First Aid

**Relevant Courses**

* An Introduction to Audio Recording Techniques
* Arts Marketing
* Design of Online Content
* Graphics for Visual Communications
* Informational Graphics
* Introduction to Live Entertainment Management
* Introduction to Music Industry Studies
* Law and Ethics of Mass Communication
* Media and Society
* Multimedia for Visual Communications
* Music & Arts Entrepreneurship
* Photo Communication I Photography
* Photo Communication II: Advanced Photography
* Principles of Visual Communication
* Sports Activism and Media
* Sports Media and Society
* Sports Psychology
* Studio Location and Lighting

**SOFTWARE CAPABILITIES**

* Microsoft Office (One Drive, Skype, Excel, Word, Outlook, One Note, Powerpoint)
* Google (Google Drive, Sheets, Slides, Gmail, Docs, Photos)
* Adobe Creative Cloud (Photoshop, Illustrator, Premiere, Bridge)
* Coding (Brackets, Textmate)
* iMovie, Garageband

**Industry Knowledge**

* Photography & Photo Editing
* Media Planning
* Social Media Planning
* Wire Framing
* HTLM/CSS
* Project Management
* Storyboarding
* Marketing
* Cinematography & Video Editing
* Audio Recording & Mixing
* Blogging/Retail Writing
* Ethics of Mass Communications
* Trends of Music and Design Creation

**Social Platforms Familiarity**

* Instagram, Snapchat, Twitter, Facebook, Pinterest, YouTube
* Zoom, Skype, Blackboard Collaborate, Microsoft Meetings, Twitch, Discord
* LinkedIn, Handshake, Indeed, Glassdoor
* Patreon, GoFundMe, Kickstarter

**Personal and Educational Media Creation**

* Personal Websites (in progression from most recent to least)
	+ [Moody Mae Design](https://www.moodymaedesign.com/)
	+ [Mae Dandridge YouTube Channel](https://www.youtube.com/channel/UCRfi6aV1Cl5Ynbn3jeIEv7Q)
	+ [Mae's Website](https://dandridgemae.wixsite.com/creative)
* School Assignment Coded Websites (in progression from most recent to last
	+ [Dandridge Site](https://dandridgemae.wixsite.com/mysite)
	+ [Dandridge Article](https://dandridge.club/449/Article/DandridgeArticle.html)
	+ [Dandridge Pet Peeves](https://dandridge.club/449/PetPeevesStyle/PetPeeves.html)
	+ [Dandridge Favorite Things](https://dandridge.club/449/FavoriteThings/HomePage.html)

**Commissioned Media Content Creation**

* Great Graphics Custom Framing: Photography, Web Design, Social Media, Auctions

May 2020-Present

* + [Great Graphics Website](https://www.greatgraphicscville.com/)
	+ [Great Graphics Instagram](https://www.instagram.com/greatgraphicscharlottesville/p/BLZ7ixqgbe6/?hl=en)
	+ [Article on Great Graphics](https://www.nbc29.com/2020/06/26/great-graphics-framing-shop-turning-part-basement-into-speakeasy/)
* Camp Alleghany for Girls: Photography, Cinematography, Social Media, Blog

June 2019- August 2019

* + [Camp Alleghany Blog](https://campalleghanyforgirls.com/blog/)
		- <https://campalleghanyforgirls.com/first-annual-mother-daughter-weekend-was-a-smashing-success/>
		- <https://campalleghanyforgirls.com/the-joys-of-mother-daughter-weekend-2021/>
		- <https://campalleghanyforgirls.com/the-joys-of-first-term-at-camp-for-2021/>
	+ [Camp Alleghany Instagram](https://www.instagram.com/campalleghany/?hl=en)
	+ [Camp Alleghany Facebook](https://www.facebook.com/CampAlleghany/)
	+ [Camp Alleghany Twitter](https://twitter.com/CampAlleghany?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

* Mellow Mushroom NC: Menu Design, Social Media Content Designer

December 2019- February 2020

* + [Mellow Mushroom Update](https://dandridgemae.wixsite.com/creative/in-the-works)

**Live Production Experience**

* UofSc Women’s Basketball vs. LSU (February 14, 2020)
* UofSC Men’s Basketball vs. Georgia (February 27, 2020)
* Post Malone- Runaway Tour @ Colonial Life Arena in Columbia, SC (February 29, 2020)
* Post Malone- Runaway Tour @ Greensboro Coliseum Complex in Greensboro, NC (March 1, 2020)
* UofSC Women’s Volleyball vs. Clemson @ Carolina Volleyball Center (September 3, 2021)
* UofSC Men’s Basketball vs. Benedict College @ Colonial Life Arena in Columbia, SC (November 5, 2021)
* Welcome to Rockville Festival @ Daytona International Speedway in Daytona, FL (November 12-14, 2021)
* UofSC Women’s Basketball vs. Clemson @ Colonial Life Arena in Columbia, SC (November 17, 2021)
* UofSC Men’s Basketball vs. Wofford @ Colonial Life Arena in Columbia, SC (November 23, 2021)
* UofSC Women’s Basketball vs. NC A&T @ Colonial Life Arena in Columbia, SC (November 29, 2021)
* UofSC Women’s Basketball vs. Kentucky @ Colonial Life Arena in Columbia, SC (January 9, 2022)
* UofSC Women’s Basketball vs. Texas A&M @ Colonial Life Arena in Columbia, SC (January 13, 2022)
* UofSC Men’s Basketball vs. Georgia @ Colonial Life Arena in Columbia, SC (January 22, 2022)